

# MEDIA RELEASE



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## State of the Art New Road Safety Display Trailer Now Available

The metropolitan area has a brand new resource to promote road safety in the community – a bright green, state of the art road safety display trailer.

Road safety displays will be made easier with the use of the trailer, which is fitted with a laptop computer and large flat screen to enable interactive games and road safety advertisements to be shown to the public.

WALGA President, Cr Bill Mitchell said the trailer was a fantastic addition to the road safety resources and information already available to the road safety network in the metropolitan area.

“The trailer is specially designed to carry and display a full range of brochures and posters, with provision for competitions and merchandise giveaways,” Cr Mitchell said.

“Its design also means it isn’t just for use by RoadWise committees and Local Governments - it is also available for local businesses, community groups and clubs who want to engage and educate people about road safety.”

“A key focus of the *Towards Zero* road safety strategy is that road safety is everyone’s responsibility, and the trailer is just another way local people can get involved.”

The WALGA RoadWise Program received funding through the Road Trauma Trust Fund to build a number of road safety display trailers.

The metropolitan area was chosen to receive one of the first two trailers because of the potential to promote road safety at a large number of community events and through education and awareness programs in local schools and workplaces.

For further information or to make a booking, please contact Regional Road Safety Officer, Susan McDonald on 9213 2041 or email [smcdonald@walga.asn.au](mailto:smcdonald@walga.asn.au)

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