



Submission Guidelines

Call for Nominations closing date:

Friday 27 August 2010

Awards presentation ceremony:

Wednesday 13 October 2010



Institute of
Public Works
Engineering
Australia
(WA Division)

TOWARDS ZERO



getting there together

Local Government Road Safety Awards 2010

The Institute of Public Works Engineering Australia (WA Division) and the Western Australian Local Government Association invite Local Governments to nominate road safety projects for the Local Government Road Safety Awards 2010.

The awards are a joint initiative of the WA Local Government Association's RoadWise Program and the IPWEA (WA Division) and seek to acknowledge outstanding achievements by Local Governments in the area of road safety.

The awards will be presented at the Annual Local Government Transport and Roads Forum on Wednesday 13 October 2010 at the Bunbury Entertainment Centre, 2 Blair Street, Bunbury.

Requirements for nominations are detailed below. Further queries may be directed to Jenna Andrews, Road Safety Project Officer on phone 9213 2070 or email jandrews@walga.asn.au.

Project Categories

The Award categories are aligned with *Towards Zero*, the WA Road Safety Strategy 2008-2020, which aims to eliminate road crashes, through a safe system approach, as a major cause of death and serious injury in WA. The safe system approach aims to create a road network that accommodates human error and recognises there are physical limits to the amount of force our bodies can take before we are injured.

Based on this safe system approach, the awards will acknowledge those projects that have provided engineering and/or strategic solutions through the four key areas (cornerstones) to improve road safety on the local roads network. These cornerstones are:



Safe Road Use



Safe Travel Speeds



**Safe Roads and
Roadsides**



Safe Vehicles

Joe North Award

The Joe North Award will be presented to the person who has made an outstanding individual contribution to road safety.



SAFE ROAD USE

Influencing the behaviour of road users is critical in saving lives and preventing injuries on our roads. The evidence tells us that it is not only 'risk taking' behaviour that causes serious crashes. Many are caused by the mistakes road users make, such as errors of judgements or momentary lapses of concentration.

This category relates to Local Governments that have developed a community road safety action project to address safe road user behaviour (e.g. countering drink and drug driving, reducing speeding, increasing restraint use, fatigue, distraction, and novice drivers). The action or project may involve a number of Local Governments and other agencies working collaboratively to address a community road safety issue.

Awards will be given to one metropolitan and one rural project.



SAFE ROADS AND ROADSIDES

Improvements to the safety of roads and roadsides have been proven to reduce the incidence and severity of crashes at locations with a known crash history. This category relates to projects that have identified high risk sections of roads, roadsides and intersections, then implemented a cost effective solution or treatment that has enhanced the overall safety for all road users.

Safety treatments may include;

- audible lining;
- installation of safety barriers;
- widening and sealing road shoulders;
- removing roadside hazards;
- realigning roads;
- modifications of intersections;
- more effective line marking;
- adding passing lanes;
- improved road signage; and
- improvements in the road environment for vulnerable road user groups such as: pedestrians, children, disabled, seniors, road workers, cyclists and other individual road users.

Awards will be given to one metropolitan project and one rural project.



SAFE TRAVEL SPEEDS

Research shows that as speed increases:

- Road users are less able to react to other road users' actions or detect hazards;
- Stopping distances increase; and
- Crash severity increases.

This category relates to projects that have employed engineering approaches to make changes to the road environment to encourage lower travel speeds. Projects under this category may have also reduced speed limits or incorporated police involvement for improved enforcement.

One award will be given in this category.



SAFE VEHICLES

Safer cars save lives. It is estimated that if people and organisations purchased the safest car in their desired class, overall safety across Australia would improve by 26 per cent.

This category relates to those Local Governments that may have adopted or implemented a workplace road safety policy and/or a fleet purchasing policy. Alternatively they may have advocated or supported the Australian New Car Assessment Program (ANCAP) and used car safety ratings in their area.

One award will be given in this category.

The Joe North Award

This award recognises an individual's outstanding commitment and contribution to and demonstrated achievement of the aims of community road safety beyond their normal duties. Community members, Councillors, volunteers and RoadWise Committee members can be nominated for this award.

Nominations can be submitted from parties with first hand knowledge of the nominees' contributions towards local road safety initiatives and indicating their application to the community road safety cause and/or body of knowledge. The nominee must be informed of the nomination and agree to participate in the awards process.

Submissions for the Joe North Award shall be in the form of a nominating letter signed by two nominators associated with the nominee. The nomination shall be supported by detailed examples of the nominees' achievements and contribution to community road safety (eg published works, papers presented, committee membership, events coordinated, training services etc).

Assessment Criteria

All Local Governments are encouraged to submit projects. More than one entry may be submitted by each Local Government in any categories.

The Local Government that was the lead agency in the project must submit the project nominations.

The awards will be assessed on the quality of the submission in terms of the road safety outcomes.

Nominations will also be assessed on the following:

1. Project nominations must be submitted using the 2010 Local Government Road Safety awards Nomination Form (available online at www.roadwise.asn.au).
2. Projects must have road safety improvements as their core objective and/or be generated by clear needs identified through assessment of such factors as crash data, road safety audits and community consultation.
3. Projects should contribute to the objectives of *Towards Zero*, the Road Safety Strategy for Western Australia 2008-2020 (available online at www.ors.wa.gov.au).
4. Projects should be innovative and provide opportunities for transfer of ideas/ lessons to other Local Governments and community groups.
5. Photographs, maps and designs are highly regarded by the Judging Panel to support the submission.
6. Consideration will be given to the geographical location and resources of the Local Government, overall community benefits and sustainability of the project.

Please note that photographs submitted or taken as part of the Award assessment could be used as promotional material to show case the Local Governments success.

Lodgement Details

APPLICATIONS MUST BE RECEIVED BY 5PM, FRIDAY 27 AUGUST 2010

Submissions can be posted to:
Local Government Road Safety Awards 2010
WA Local Government Association
PO Box 1544
WEST PERTH WA 6872

Or email: jandrews@walga.asn.au

For further information contact your RoadWise Regional Road Safety Officer or visit www.roadwise.asn.au.