

MEDIA RELEASE



WESTERN AUSTRALIAN
LOCAL GOVERNMENT ASSOCIATION



ROADWISE

30 August 2006

Kalgoorlie-Boulder Race Round Reminder – Don't Drink & Drive

'Don't drink and drive' will be the message promoted at the 2006 Kalgoorlie-Boulder Race Round.

The Western Australian Local Government Association's RoadWise Program, RAC and Main Roads WA, as members of the Road Safety Council of WA, will again be raising awareness about the possible ramifications of drink driving during this year's Race Round.

The campaign will emphasise responsible driver behaviour.

Association President, Cr Bill Mitchell said the Race Round was an opportune time to emphasise the 'don't drink and drive' message.

"A vehicle driven by any person under the influence of alcohol is capable of destroying lives, so the message is simple – don't drink and drive," Cr Mitchell said.

"The long-term impact of fatalities and trauma caused by road crashes is significant and the grief and agony suffered by family, friends and survivors lasts a lifetime.

"If you plan to celebrate at this year's race round, make alternative travel arrangements to ensure you arrive at your home or destination safely."

Make this Race Round a prosperous one in all ways - have a win at the track, don't drink and drive and be there again next year.

Don't Drink & Drive/Belt up/Drop 5 Save Lives/ Don't Drive Tired.

Ends

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